

Melissa Cowan to Lead Wellness and Aging in Place Panel at 2025 ILTCI Conference

Burke [Insurance Coverage & Litigation](#) practice group co-leader and partner [Melissa M. Cowan](#) will lead a wellness and aging in place panel at the 2025 Intercompany Long Term Care Insurance Conference (ILTCI). Step into the ring with her to experience **'Knockout Facts: Wellness Pilot Learnings & Lessons from Carriers in the Ring'** on **Monday, March 10, from 3:45 pm to 5:00 pm EST**. Champions of Long Term Care wellness programs will share their insights on program development and experience, customer engagement and feedback, challenges faced, lessons learned, and more!

[ILTCI 2025](#) will take place in Philadelphia, PA from March 9 through March 12.

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