



## Best Practices Surrounding Social Media Platforms

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Social Media platforms have proven to be a powerful tool to tell your agency's story. At the USC Sol Price School of Public Policy CMF Summit, Burke's Kelly Trainer and Tripepi Smith's Ryder Smith will discuss the best practice for engagement on Social Media Platforms while making you aware of the challenges with Social Media with respect to the Public Records Act, Brown Act and regulating a public forum.

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